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Giuliano is specialized in parking policy and urban mobility and regularly advises local governments and large companies on these issues. He is an acclaimed speaker both at national and international level and organizes master classes for professional audiences as well. Among others, he is a member of the Scientific and Technical Committee of the European Parking Association (EPA) and of the Dutch Parking Advisory Board.

Giuliano speaks four languages – Italian, Dutch, English and Spanish – and has gained academic qualifications from the Ca' Foscari University of Venice (MSc. in Economics), Erasmus University Rotterdam (master's degree in urban management) and Delft University of Technology (PhD in parking policy).